BioCareer Pathway for **Public Relations Director**

**Recent Graduates**
- Degree in public relations, journalism, marketing, communications, political science
- Degree in biology, chemistry, biochemistry, engineering, agriculture, health, medicine, nursing, pharmacy, food and nutrition, etc.

**Job Functions**
(You may be responsible for more than one)
- Investor Relations
- Analyst Relations
- Community Relations
- Corporate Communications

**Entry-level**
- Account Coordinator for Public Relations
- Account Associate for Public Relations

**3-5 Years**
- Junior Account Manager for Public Relations

**5-7 Years**
- Manager for Public Relations

**10 Years+**
- Director or Vice President for Public Relations (usually requires graduate degree in business administration or communications)

**Career Change**
Journalism or marketing, with a scientific background

Actual job titles may vary slightly between organizations. The BioCareer Pathways are meant as a guide for potential career paths. They have been developed through secondary research.

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