

BioCareer Pathway for Public Relations Director

Recent Graduates

- Degree in public relations, journalism, marketing, communications, political science
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- Degree in biology, chemistry, biochemistry, engineering, agriculture, health, medicine, nursing, pharmacy, food and nutrition, etc.

Entry-level

Account Coordinator for Public Relations
Account Associate for Public Relations

3-5 Years

Junior Account Manager for Public Relations

5-7 Years

Manager for Public Relations

10 Years+

Director or Vice President for Public Relations
(usually requires graduate degree in business administration or communications)

Career Change

Journalism or marketing, with a scientific background

Job Functions

(You may be responsible for more than one)

- Investor Relations
- Analyst Relations
- Community Relations
- Corporate Communications

Actual job titles may vary slightly between organizations. The BioCareer Pathways are meant as a guide for potential career paths. They have been developed through secondary research.